

Start a Legacy

Because of the support you've shown for the American Heart Association, you are invited to take a leadership role in the fight against cardiovascular disease by creating a Legacy Pledge. By pledging to make a monthly or quarterly contribution to the American Heart Association, you are joining us in the fight against our nation's No. 1 and No. 3 killers – heart disease and stroke. Your monthly gifts will have the maximum effect on reducing deaths from cardiovascular diseases. In short, you are helping save lives.

Monthly and quarterly support is especially important to the American Heart Association because your funds are put to work *immediately* to support important research, community programs and educational initiatives. When you make a Legacy Pledge, you can take comfort in knowing that your regular contributions are constantly working, day in and day out, to keep saving lives.

Please take advantage of this special invitation to make a Legacy Pledge. Every day you can provide support for valuable programs that can bring hope to all Americans, including those close to you.

To make a Legacy Pledge,
please visit legacy.dcheartball.com.

How to Donate



Heart disease survivor and 2010 featured Face of Heart, Sarah Fyock, and her dad celebrate life at the 2010 Heart Ball.

Legacy Pledge Automatic Payment Program Terms

Making your pledge payments through our Automatic Payment Program is more convenient for you and reduces costs so more money can go to research and programs. Simply visit legacy.dcheartball.com and follow the steps. Your information will be kept confidential and not shared with outside parties.

Pledge Payments. Your contribution will be charged to your selected credit card on or about the 19th of each month, depending on weekends and holidays.

Proof of Payment. The amount and date of your pledge gift will be shown on your credit card statement. This is your record of payment.

Account/Address Change. Please notify us of any bank account modifications, credit card updates or address changes as soon as possible to ensure timely payments.

Help Save Lives

In just one year,
your monthly gift could...

- ♥ \$25... Teach 12,000 people how to assess their risk of cardiovascular disease and stroke and provide steps for them to identify and reduce their risk.
- ♥ \$50... Give schools guidance on teaching children about heart health and nutrition.
- ♥ \$100... Support critical learning by giving an early career scientist a one-year professional membership with the AHA.
- ♥ \$400... Empower 10,000 kids to avoid obesity and live longer, stronger lives through our nutrition and exercise materials for kids.
- ♥ \$800... Improve the care of heart and stroke patients with Get With The Guidelines, which puts up-to-date treatment guidelines, tools and resources in hospitals across the nation.
- ♥ \$2,000... Fund a one-year Pre-doctoral Fellowship Program to help a medical student begin a career in heart or stroke research.

For more information, please contact
Hillary S. Brendzel,
Senior Director of Corporate Relations,
at (703) 248-1735 or hillary.brendzel@heart.org

Our Mission

The mission of the American Heart Association is building healthier lives, free of cardiovascular diseases and stroke.

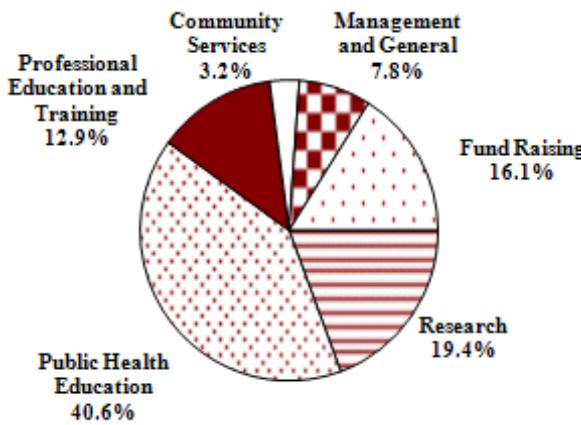
Life's Simple 7

By 2020, we seek to improve the cardiovascular health of all Americans by 20%, while reducing deaths from cardiovascular disease and stroke by 20%. For the first time, the American Heart Association has defined poor, intermediate and ideal cardiovascular health using seven easy-to-understand measures called "Life's Simple 7." Find out your heart health at mylifecheck.org.



The American Heart Association at Work in our Nation's Capital

- ♥ Formed in 1924, the American Heart Association provides the largest source of non-governmental funding for cardiovascular research in the country.
- ♥ Research funded by AHA has yielded: Artificial Valves, CPR, Clot-Busting Drugs, Pacemakers, Angioplasty, Bypass Surgery, Medicines to Control High Blood Pressure and Cholesterol. It has also led to important discoveries like the link between smoking and heart disease and to food labeling guidelines.
- ♥ Over the past three years, your local American Heart Association office spent less than 15% of monies raised on expenses. This means 85 cents of each dollar from the local office supports the mission!



**Embrace Philanthropy.
Create a Legacy.
Save Lives.**

An Incredible Opportunity to Lead the Fight Against Cardiovascular Disease

